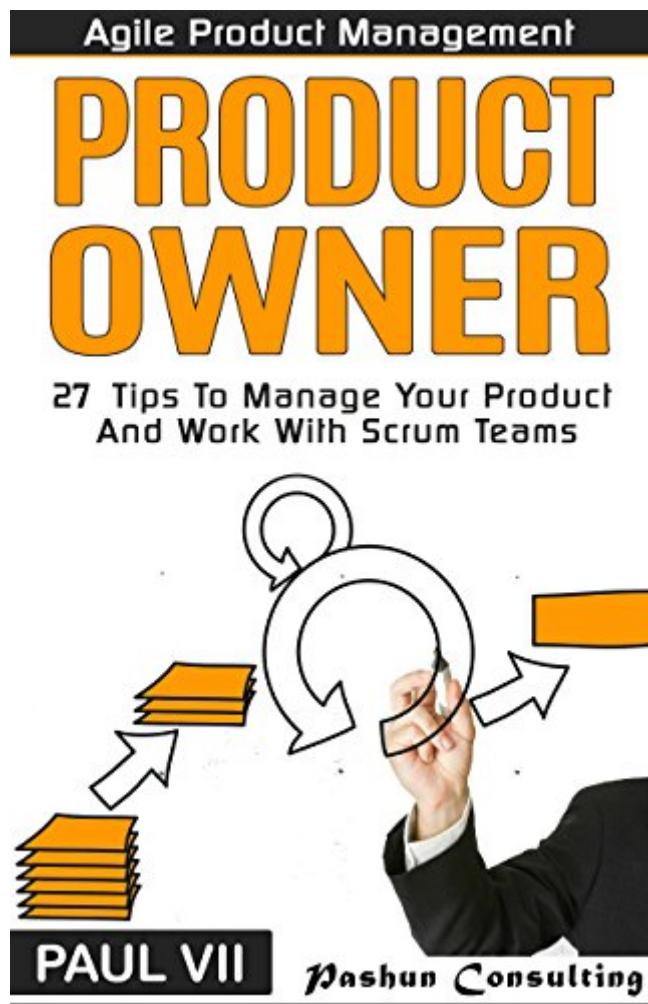


The book was found

Agile Product Management: Product Owner: 27 Tips To Manage Your Product And Work With Scrum Teams (scrum, Scrum Master, Agile Development, Agile Software Development)





Synopsis

Product Owner - Your Job Just Got EasierIn this class, you will be given a multitude of proven tips to effectively create a product and work with scrum teams.I am confident that this class will enable you to learn a multitude of skills since it starts by giving you a full introduction to the concept of scrum and agile product development, scrum and agile principles and a host of other valuable information that will give you a full understanding of the topic. I then walk you through the process of understanding your role as a product owner, how your role differs from that of a traditional product manager, how to create products and a lot more. Once you've learnt all that, I will then give you valuable tips for effectively creating a product and working with teams. As you go through the class, you will come across a wide range of practical examples that you can use to understand the scrum framework a lot better. To break this class into easy to digest parts, you will learn:A brief recap of agile and scrum, its principles and other concepts involved in scrumWhat your job as a product owner entails and how your work differs from that of a typical product managerHow to create a product using the scrum frameworkHow product creation in scrum differs from other agile frameworks like the Waterfall method.How to create a product roadmapTips that you can follow to create your product and to manage your scrum teamSo let's get started and let me teach you how to improve product backlog management.Table of ContentsAgile Product Management:Product Owner27 Tips To Manage Your Product And Work With Scrum TeamsIntroductionScrum Methodology: The BasicsWhat Is Agile?What Is Scrum?SprintsScrum Team (Also Referred To As The 3 Roles In Scrum)Scrum CeremoniesScrum ArtifactsPrinciples to rememberAgile Product Owner: A Deep UnderstandingWhat Is A Product Owner?Traditional Product Development vs Scrum Product DevelopmentHow Is The Product Owner Different From A Traditional Product Manager?A Day In The Life Of A Product Owner (Including Typical Stakeholders)What Is A Product Roadmap?How Does A Product Roadmap Help You Build Products?Key Principles To Use When Carrying Out The Role Of The Product OwnerHow To Create A Product Using The Scrum Framework Tips To Effectively Create A ProductBe as available as possibleKnow your productBe empowered without dictatingPractice humilityBe preparedLearn to communicateBe reasonable but funKnow your role and those of the others Instill FocusStay on top of incomplete workPractice the principle of less is moreWork closely with your teamMake your priorities strictDo not include un-necessary featuresEncourage your team to finish what they startIf your team asks, assist themRespect your team's spaceMake sure user stories are clear and conciseShow your scrum master you value him/ herMake responsible decisionsBuild good relationships with your stakeholdersManage unfinished user storiesUse the tools at your

disposalNever sacrifice product quality for any reasonAvoid role confusionBe clear about the handling of new inputBe sure of what to do in a meetingConclusionResourcesPreview Of
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File Size: 1268 KB

Print Length: 100 pages

Simultaneous Device Usage: Unlimited

Publisher: Pashun Consulting (May 26, 2016)

Publication Date: May 26, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01G9AVLNE

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #107,974 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #13 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Quality Control #28 in Kindle Store > Kindle eBooks > Computers & Technology > Business > Project Management #30 in Books > Business & Money > Management & Leadership > Quality Control & Management > Agile

Customer Reviews

This is a book about program development using the Agile methodology with Scrum teams. The author assumes the reader has a general knowledge of the Agile development process and knows what Scrum teams are. The book is written as if by an instructor to a class on how to manage a Scrum team creating a product using Agile. The author describes the methodology and how to apply it in a step-by-step fashion. Topics covered include Scrum methodology (Agile, Scrum, Sprints), Scrum team and member roles (product owner, Scrum master, development team), and ceremonies; principles (e.g., active participation, nurturing team for decision-making, Sprint

timescale standards), product honor role, traditional versus Scrum product development methodologies, product owner tasks, product development roadmap, how to create a product using the Scrum framework, and development tips. The methodology is team-based, novel, and fairly complex. This book will be of interest to anyone who will be working with it in a leadership role or as a Scrum team member. Regrettably, the eBook version I reviewed had several formatting discrepancies; I assume the author will correct these.

There are a few relatively good points in this book, but, unfortunately, it is so poorly written that it is hard to follow. Unusual phrases and phrasing, combined with very awkward and inconsistent formatting (try following the numbering; at times there are five or six number ones in succession, for example), make for a difficult reading experience. At other times, the titles "product owner" and "product manager" are mixed up, despite a clear forward about how they are explicitly distinct. I think there are myriad better articles for free via a Google search.

I own an Etsy account and i haven't been able to sell anything yet. With this book, I was able to apply a strategy with the scrum methodology and all I can say is that it's less complex than your traditional product management method. All i want as a stay at home mom is to be independent at some point and I believe that this book will help me achieve this goal...it even has exercises for you so that you are sure to understand, and also for the first time, I did not need to consult another source to verify an unknown term. Overall it's well written and worth buying...

If you're looking for an introduction to scrum teams, this book isn't for you. Instead, the book is essentially a lecture-formatted book that works on the assumption that you're already familiar with the subject matter. Beyond that, the book jumps right into the meat of things. All the information is presented to you in a highly-compressed fashion, relevant to scrum, presented in a logical fashion, and easy-to-understand. Aside from minor nitpicks about inconsistencies in the book's formatting, this purchase was exactly what I had hoped for.

This is a very good book that provides essential information on the roles and responsibilities of the Product Owner in the Scrum Process. I especially liked the tips from the author's experiences.

This book gave me a point by point abnormal state investigate what item administration is and what sort of parts and duties an item director would have. This reference likewise gave functional counsel

and worksheet-like formats as an aide for the new PM. It is something that everybody ought to learn, something that will enhance the nature of your life. Looking forward to more books from this author.

This book is a must have for anybody that is going to venture into any kind of business. I must say that it is a must read if the reader is trying to achieve any kind of success. I thoroughly enjoyed the read and will definitely be looking for more from the same author in the future. As I begin my venture into my own businesses I am glad I stumbled across this gem.

This book offers useful insights on how to come up with product design roadmap and provides wonderful tips on managing product with Scrum Teams. Though some parts tend to be a little technical, I find the overall content flow to be clear and easy to understand.

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